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SWEET POTATOES

U. S. Department of Agriculture

FEB 8 1937



JERSEY YELLOW, Our Great Leader

We are in a position this year to offer our customers the nicest lot of Seed Sweet Potatoes we have ever had. Our Jersey Yellows have proven themselves real money-makers.

We have been growers of Sweet Potatoes here in South Jersey for more than 35 consecutive years, constantly striving to produce a better potato. This is how we have developed this wonderful strain of Jersey Yellows we are offering this year.

The tubers have been selected from fields that produced upwards of 200 bushels of No. 1 potatoes per acre, which are practically free from disease. We feel justly proud of the fine stock we are offering. It is well shaped, from 3 to 6 inches long, and 1½ to 3 inches in diameter. It presents a beautiful appearance, being of a yellowish gold color and having a smooth skin.

The tubers cook up dry and mealy, but not too dry. Besides being very productive, the potatoes are sound and keep exceptionally well over the winter months.

The JERSEY REDS—Have the characteristics of the Jersey Yellow, but are a beautiful shade of lavender-red in color. Although not as popular and therefore not as valuable in the large city markets as the yellow, we have many customers that prefer the Reds, as they are somewhat sweeter than the yellow. In our opinion, the Jersey Red is **the best potato for the home garden**. Is a heavy yielder and keeps well in storage for several months.

YAMS (White or Red)



Very popular in the southern states on account of their Honey-sweet flavor, and the fact that they are juicy when baked. The tubers come much larger than our Sweet Potatoes and mature sooner. (An important factor to the Gardener wanting Sweets for the early market or roadstand.) Keep over winter months as good as the ordinary Sweet Potatoes. Produce a heavy crop and during the few years we have been raising same, have found them practically free from all diseases. Prices opposite page.

PLANT CULTURE—Plants should not be set until the soil becomes warm and weather mild. We find that the best time to set plants out in the field is between May 20th and June 20th, altho they will sometimes do very well, even when planted as late as June 30th. This depends entirely on whether it is an early or late season. Sweet Potato plants will thrive on practically all soils, but we find that they do their best when set in a sandy loam. Set plants in hill or on ridges about six inches in height, the rows being about three feet apart and plants eighteen inches apart down the row. After preparing the ground and marking out the rows put a small handful of fertilizer (rich in potash) and well mixed in each hill. Of course, a small shovelful of compost or manure will answer the purpose just as well. If, while setting the plants the soil is dry, always be sure to put a little water in the hole with the plant, this insures it getting a good start. For large field planting, we broadcast a mixture of 4-8-10 fertilizer at the rate of 1000 pounds per acre, then harrow it in. This is done about 2 weeks before setting out plants. Then about 3 weeks after plants have been set we top dress at rate of 800 pounds per acre. Make sure leaves are dry and there is no wind, as fertilizer will burn leaves if it is allowed to fall on them.

PLANT CARE—Keep ground well worked. Use cultivator and hoe frequently, especially after a heavy rain. Never allow ground to harden or cake. Always work ground as soon as it dries off. When cultivating, it is well to bank soil toward the plants a little. You can allow vines to root on top of ridge after August 1st.

DIGGING, STORING—Dig in dry weather if possible, allowing potatoes to dry several hours in the field. Put immediately in storage if to be kept over winter. Moving afterwards, even from place to place in the same room, will sometimes cause them to rot. A dry cellar with a stove or heater, where the temperature can be kept about 60 degrees F, and the air dry is one of the best places to keep sweet potatoes, although for large quantities storehouses are often built above ground. It is usual to leave an air space of four inches or more under the bins or boxes in which they are stored.

THE VINELESS

Recently we introduced to our customers a new Vineless Sweet Potato which we had tried on our place for several seasons and found to be a very valuable find.

This year we can say with much satisfaction that we have received favorable comment about this potato from many parts of the country. It has proven itself in other sections, as it has here, to our satisfaction. It is a good cropper of medium size, well shaped potatoes of a bright yellow color and delicious flavor. Does not come quite as long as the Jersey Yellow, but provides just as heavy a crop and sells just as well in the nearby markets. The plant growth of this variety is just a bush, reaching no more than eighteen inches from the original plant. This makes it very easy to cultivate and hoe. During digging season it is also appreciated when you do not have a lot of vines to remove. We are not offering any seed of this variety, but will have a nice lot of plants during late May and early June. Prices listed below.



Prices For No. 1 Seed Sweet Potatoes

| | Peck | Bushel | 5 bushels |
|---------------------------|--------|--------|-----------|
| Jersey Yellow | \$.65 | \$1.50 | \$7.00 |
| Jersey Reds | .75 | 1.75 | 8.00 |
| Yams (White or Red) | .75 | 1.75 | 8.00 |

Prices F. O. B. Vineland. Let us quote you special price on quantity lot. Tell us amount you can use.

Prices For No. 1 Plants, (Sprouts), Postpaid:

| Guaranteed Disease-free | 50 | 100 | 200 | 500 | 1000 |
|---------------------------|--------|--------|--------|--------|--------|
| Jersey Yellow | \$.45 | \$.80 | \$1.50 | \$2.35 | \$3.50 |
| Jersey Reds | .50 | .90 | 1.70 | 2.50 | 3.75 |
| Yams (White or Red) | .50 | .90 | 1.70 | 2.50 | 3.75 |
| VINELESS | .60 | 1.10 | 2.00 | 3.75 | 5.50 |

WE PAY POSTAGE ON LOTS UP TO 1000. Over 1000 deduct 25c per 1000 and instruct us how you want same shipped. Delivery charges collect. We sell Sweet Potato plants in any amount. Write for special prices on larger lots stating amount you can use.

ASPARAGUS ROOTS

This asparagus, which has been selected by the United States Department of Agriculture, has proven itself the leading Asparagus known. Is practically free from rust. The plants form large clean shoots which are long, straight, thick and tender. The color is rich dark green tinted darker at the tips. We may add that we can definitely state from our experience during the last few years that the green asparagus is the favorite in the city markets and therefore, always brings a better price.

The fact that the Mary Washington produces a very large, dark green, tight tip shoot which will not prematurely sprangle out is greatly in its favor in the production of what is now desired.

All the roots we offer are grown by us from first class seed, GUARANTEED TRUE TO NAME, under favorable conditions in rich soil. Placing us in a position to cover requirements of the most critical planter.

Roots are ordinarily shipped during March and April. Orders should be placed as soon as possible. At the following prices every family should have their own asparagus bed.



THE MARY WASHINGTON

PRICES FOR MARY WASHINGTON (Postpaid—100 or less)

| | 50 | 100 | 500 | 1000 | 5000 |
|-------------------------------|--------|--------|--------|--------|---------|
| 1 year old No. 1 roots | \$.60 | \$.95 | \$3.00 | \$5.50 | \$25.00 |
| 2 year old, No. 1 roots | .85 | 1.35 | 4.00 | 7.50 | 32.50 |
| 3 year old, extra heavy | 1.35 | 2.35 | 6.50 | 12.50 | |

CULTURE: Select good loamy soil that is well drained. Plow out rows 4 feet apart going down about 7 inches. Put quantity of stable manure down first then cover a little with top soil. Place the roots down with crown up spreading the roots out carefully about 18 inches (for small garden) or 24 inches for field planting. Cover to a depth of about 2 inches and as they grow through, gradually increase to 6 inches. DO NOT use commercial fertilizer or bird manure down on the roots. Either of these can be used on top of the ground when roots are covered over five inches.

At the above rate 100 plants require a plot about 12x40. It takes about 5000 roots to plant an acre.

RHUBARB ROOTS

A money making crop that comes early in the Spring (before Strawberries) when we can all use a few dollars to good advantage. A crop that you have sure sale for in the market or on the Roadside stand. The Genuine Victoria, which is the only variety grown by us and best variety known, is sure a wonderful Rhubarb. Produces large and tender stalks that are just the thing for pies or canning or fresh table sauce. Yields abundantly and much earlier than the old common sorts. Just the thing you want to plant in those idle acres you have. Requires very little attention and is planted like asparagus.

Our No. 1 roots are $\frac{3}{4}$ inches and up at crown. No. 2 roots are smaller, but guaranteed to grow with any ordinary care.

PRICES:

| | 12 | 50 | 100 | 1000 |
|--|--------|--------|--------|---------|
| Victoria Rhubarb, No. 1 | \$.85 | \$2.50 | \$3.75 | \$24.00 |
| Victoria Rhubarb, No. 2 | .50 | 1.50 | 2.50 | 16.00 |
| Less than 200 sent postpaid; 300 or more at 1000 rate, collect, as directed. | | | | |

SOME REAL HOME COLLECTION VALUES

(Sent to you by Express—collect)

| Root and Berry Garden No. 8 |
|------------------------------------|
| 100 Mary Wash. Asp., 2 yr.. \$1.35 |
| 50 Horseradish roots75 |
| 12 Rhubarb, 2 yr., No. 1... .85 |
| 50 Latham, Red Raspberry. 1.75 |
| <hr/> |
| A good value at \$4.70 |
| Entire lot sent for \$3.75 |

| Berry Garden No. 10 |
|----------------------------------|
| 12 Rhubarb Roots \$.85 |
| 50 Latham Raspberry 1.75 |
| 25 Lucretia Dewberry60 |
| 6 Niagara Grapes, 2 yr..... 1.25 |
| <hr/> |
| Total value \$4.45 |
| Entire lot sent for \$3.50 |

HORSERADISH ROOTS

MALINER KREN. Of very strong growth. A new variety that must be remembered that the lighter colored berries are the best sellers the common kind is ready. Cuttings plantd in April will produce fine large radish for grating the first of October. If left in ground until Spring, grows to great size and produces as much as four tons to the acre. It is as white as snow when dressed. Entirely free from all diseases and grows on practically all soils. Plant with largest end up, covering over about 1 inch with top-soil, in rows 4 feet apart and roots to be about 18 to 24 inches apart in the row. You will have no trouble growing a good crop with our roots. We guarantee.

PRICES: (We pay postage)

| 12 | 50 | 100 | 1000 |
|--|--------|--------|--------|
| Horseradish Roots, 6 inch cuttings | \$.35 | \$.75 | \$1.25 |

Larger Quantities, \$7.00 per 1000; sent as directed, collect.

BLACKBERRIES

ALFRED—Possess the quadruple valuable qualities of large size, productiveness and absolute hardiness together with a prolonged season of fruiting. Just the thing for the gardener who has a Roadside stand. On fertile soil the canes have often come ten to twelve feet high. Fruit is large, attractive and sweet.

ELDORADO—If you are looking for a time-proven, profitable and dependable blackberry you will not be disappointed in the Eldorado, with its jet black extra fine berries that have long been considered exceptional for home use and known for their very few seeds. Due to the supreme health and vigor of Eldorado it requires no winter protection in even the coldest climates. In all, the finest quality of the very fine Blackberry plants we are offering.

BLOWERS—A very fine berry. Used extensively as a substitute by many farmers for the old Wilson. Fruit is large, glossy and firm, standing shipping very well. Has great productiveness and unusual freedom from orange rust.

| PRICES | (Postpaid—200 or less) | | | | |
|--------------------------------------|------------------------|--------|--------|--------|---------|
| | 12 | 50 | 100 | 200 | 1000 |
| Alfred, No. 1, Sucker plants | \$.65 | \$1.65 | \$2.75 | \$4.50 | \$15.50 |
| Eldorado, No. 1, Sucker plants | .45 | 1.35 | 2.25 | 3.75 | 12.50 |
| Blowers, No. 1, Sucker plants | .45 | 1.35 | 2.25 | 3.75 | 12.50 |

300 and over sold at 1000 rate, shipped as directed, charges collect.

DEWBERRIES

These berries, very similar to the Blackberry in appearance and taste, have an entirely different plant growth, producing an abundance of vines which should be raised off the ground in order that you get the most out of the crop. If allowed to remain on the ground they will produce a good crop, but they are subject to sun-scald should it get very hot and they will get very muddy if it should rain. For that reason they are usually staked in rows four feet apart each way. Should you desire to mulch them, plant in rows six feet apart and the plants three feet apart in the rows.

THE LUCRETIA—This is the standard and best Dewberry. Extremely hardy and very productive. It ripens in advance of the earliest blackberry and equals in size the best varieties of its near relative. The vines are of slender trailing habit. Will succeed in practically any soil. Produces a sparkling jet black, large berry of high quality and very firm. Ships well, keeps well and sells well at market or Roadstand. Price on well rooted, tip plants: 10, 45c; 50, \$1.00; 100, \$1.50. Postage paid by us. 1000, \$7.00; 5000, \$30. Shipped as directed, charge collect. 300 and over sold at 1000 rate, shipped as directed, collect.

RASPBERRY PLANTS

We offer only fresh-dug plants. No cold storage plants that were dug last fall or during the winter are shipped to our customers. Our plants have passed the State Inspection and are dug very carefully not to break the roots. This guarantees satisfaction when given ordinary care. One setting is good for several years.



LATHAM—Our own Special Strain of the Greatest Red Raspberry known has proven itself to be not only the most popular and profitable Red Raspberry of today, but of all time. The Fruit is beautiful, commanding attention whether on the bush or on the market. Latham QUALITY is superb in every way. Fruit being firm makes it a wonderful canner as well as exceptional for marketing and shipping. (Holds up well on your Road Stand). You will surely be well satisfied if you plant our heavy rooted, Mosaic-free, GUARANTEED stock now as you will have a good crop of these wonderful berries next Spring.

Latham has proved itself in most localities and on practically any soil. It starts bearing early in June and brings forth an exceptionally heavy crop of these large berries for several weeks.

Pleasure and Profit are assured if you will plant our vigorous plants, as nothing else can be desired in a Red Raspberry than what is found in the LATHAM that you are offered here.

CUTHBERT—The popular Red Raspberry for commercial purposes. A variety that can be depended upon for a good crop of fine fruit in practically all sections of the country. For hardy, vigorous bushes plant in a sandy loam. Berries retain their brightness long after being picked. A wonderful berry for long distance shipping.

RASPBERRY PLANTS (Continued)

ST. REGIS—(Most popular red everbearing). Not only raspberries, but berries of the very highest grade—in size, in brilliant crimson color, in firmness and flavor. Ripens with the earliest and continues on young canes until autumn, starting to produce about 80 days after planting. It succeeds on all soils, light or heavy. Canes absolutely hardy, producing large quantities of delicious fruit. The most widely planted variety for the market garden and Road Stand operator.

CUMBERLAND—Produces large jet black fruit, firm, and of excellent quality; sweet and ripening in mid-season and continuing for two weeks. Stands long shipments well. Bush healthy and vigorous.

GUARANTEED first-class, true-to-name and to reach you in good condition at the following prices. WHY PAY MORE?

Red are well rooted sucker plants. Black caps are tip plants.

PRICES:

| | We pay postage | | | Collect |
|--------------------------------------|----------------|--------|--------|---------|
| | 12 | 50 | 100 | 1000 |
| Cuthbert (old reliable red) | \$.60 | \$1.45 | \$2.25 | \$14.00 |
| St. Regis (red everbearing) | .60 | 1.45 | 2.25 | 14.00 |
| LATHAM (largest red) | .75 | 1.75 | 2.75 | 18.50 |
| Cumberland (leading black cap) | .65 | 1.50 | 2.75 | 17.00 |

300 and over sold at 1000 rates, shipped as directed, charges collect.

CULTURE—Plant the red or upright growing varieties in rows six feet apart and plants three feet apart in the rows, requiring 2420 plants per acre. In small garden, plant four feet apart each way and restrict to hill, permitting but three or four canes to remain in each hill. For field culture, the black cap varieties should be planted in rows seven feet apart and plants three feet apart down the row. Plants should be trimmed back to within two inches of the ground three weeks after planting.

GRAPES--Leading Varieties

| | Postpaid | | | Collect | | |
|---------------------------------------|----------|--------|--------|---------|--------|---------|
| | each | 6 | 12 | 50 | 100 | 1000 |
| Concord, 1 yr. old, Black | \$.20 | \$.85 | \$1.35 | \$3.50 | \$5.50 | \$35.00 |
| Concord, 2 yr. old, Black | .25 | 1.10 | 1.95 | 4.35 | 7.25 | 60.00 |
| Concord, 3 yr. old, Extra heavy | .35 | 1.75 | 3.00 | 8.00 | | |
| Catawba, 2 yr., Red | .35 | 1.75 | 3.00 | 8.00 | 14.00 | |
| Niagara, 2 yr., White | .25 | 1.25 | 1.95 | 4.85 | 8.00 | |



VINELAND PLANT FARMS

L. & F. DONDERO, Props.

DELSEA DRIVE

VINELAND, N. J.

On State Highway Route 47, two miles north of Vineland Circle